

Adobe® License Manager

The flexible way to manage your Adobe desktop licenses

Managing software licenses is important, but it isn't as easy as it should be. For companies and organizations that purchase their software through volume agreements, license management is typically a complex, labor-intensive, and costly process. That's why Adobe is implementing Adobe License Manager (ALM), a comprehensive license management solution that delivers the visibility you need into your organization's Adobe desktop licenses.

The new standard for managing Adobe desktop software licenses, ALM will be integrated into new releases of Adobe's most popular desktop products.

Increased productivity for IT departments and beyond

Adobe License Manager will be included in new releases of Adobe's most popular desktop products at no charge to customers, providing a more efficient way to manage volume-purchase licenses of desktop applications. With ALM, users simply download an e-license from their organization's stored pool of licenses at any time during the first 30 days of using the Adobe application. Once the e-license has been downloaded it remains on that machine, so there is never a need to reconnect to the pool of licenses. However, the license is not permanently tied to that machine: The user can return the e-license to the license pool at any time by simply selecting an option from a menu in the application.

IT administrators have an up-to-date view of all the e-licenses downloaded and the number left for deployment. The license pool may be increased at any time through incremental purchases. All organizations are granted—at no additional charge initially—overdraft licenses, which allow users to install and use all capabilities of the software when needed and pay for the additional licenses on a reasonable schedule (as determined by Adobe).

By relieving many of the burdens of software license management, ALM helps boost the productivity of IT departments and the broader organizations they serve. Its tools and reports provide complete visibility over installed Adobe desktop licenses (for e-license-enabled products),

and it alerts administrators when additional licenses are needed. By automating these core tasks, ALM eliminates the need for system administrators to manually track licenses or reconcile against purchases, freeing them for higher value activities and helping your organization keep operational costs down.

With basic reports that simplify record-keeping for adhering to internal controls and government regulations, ALM also helps IT departments streamline regulatory compliance initiatives. And with its overdraft capability, ALM enables organizations to continue deploying applications for critical use when the contract limit has been reached, so you can ensure that employees stay productive and business processes continue to move forward.

Flexibility for your business environment

ALM is designed to be flexible. You can choose to host your license pool on your own server (using Adobe License Server software, available to all volume license customers), or let Adobe hold it for you in a centralized, Internet-available system. In fact, you can even divide your license pool in two, holding some licenses in-house and hosting some at Adobe. When hosting licenses at Adobe, you can also select the tracking and reporting functionality that best suits your company's business and privacy needs. And your e-licenses are transferable within the company: They can be returned to the license pool for reuse, allowing for computer upgrades or for reassignment to a different authorized user.

A no-cost, easy-to-use solution

ALM will be included at no additional cost to all customers who purchase ALM-enabled software through any of Adobe's volume licensing programs, regardless of where you decide to keep your pool of e-licenses (in-house, at Adobe, or a combination of the two). The solution is easy to use and provides automatic alerts to notify IT managers of key events such as low license counts and overdraft license usage. System administrators have the option to make ALM completely invisible to end users, and it has no adverse effect on their experience with Adobe desktop products.

Customer privacy assured

ALM was designed with customer privacy in mind. In cases where the license pool is hosted at Adobe, IT administrators specify what information is transmitted to Adobe. They set options on the users' machines either to make the e-license request anonymous or to include the Host ID of the machine requesting the e-license. Information Adobe receives about the e-licenses downloaded is not used for sales, marketing, or any purpose other than customer service and support, and then only upon your request.

FOR MORE INFORMATION

For more details about Adobe License Manager, visit www.adobe.com.

Adobe License Manager: How it helps IT professionals

Flexible e-license management options—

With Adobe License Manager, IT administrators—not Adobe—decide where to host the pool of purchased licenses and how to manage them. You can choose from several management options that can be mixed and changed over time.

Complete view of Adobe desktop license deployment—Adobe License Manager delivers near real-time information about the licenses of ALM-enabled products that have been downloaded by end users and where they reside. You can easily see how many licenses are available and when you need to purchase more.

Automatic alerts—Adobe License Manager automatically alerts IT managers and other designated individuals to key licensing events. These include instances of low license counts, end-user downloads of overdraft licenses, and times when your pool runs out of permanent and overdraft e-licenses.

Control of licenses—When deploying ALM in-house, IT administrators can establish specific license controls by designating which users and/or computers can download e-licenses for specific Adobe desktop software titles enabled by ALM.

Control of end-user experience and information—IT administrators can decide how much of the e-license download process is exposed to the end user in order to make it consistent with existing company practices and policies.

Privacy and confidentiality—When hosting e-licenses in-house, IT professionals can be assured that no information is ever transmitted to Adobe. (In-house ALM software embedded in Adobe applications does not connect outside your firewall.)

Cross-platform support—Just as Adobe desktop products are used across both Windows® and Macintosh computers, ALM software will be available on both platforms.

E-license flexibility—Downloaded e-licenses can be returned to your license pool, whether in-house or hosted at Adobe, to allow for computer upgrades or for reassignment to another authorized user.

Built-in solution, no additional cost—Electronic license management is being incorporated into Adobe desktop applications as a standard feature at no additional cost to customers, regardless of where your e-licenses are hosted. And overdraft licenses are always allocated with e-licenses corresponding to your purchased license seats.

Long-term roadmap—Adobe will incorporate electronic license management into its most popular desktop applications as new releases of each product are made available, enabling organizations to track and manage their Adobe software licenses consistently. ALM capabilities will evolve over time, delivering increasing value and service to our customers.

Better by Adobe.™

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